

# Invoice

**BILL TO:**

**SAMPLE Standard Sponsorship Buyer**

**DATE**

01/01/2023

<addressee>  
 <street address>  
 <city, State>  
 <zip>  
 <email>

ITEMS	DESCRIPTION	AMOUNT
<b>Event Sponsorship</b> <b>Rail on the River</b> <b>June 22-25 2023</b>	<ul style="list-style-type: none"> <li>● Pre-Fest inclusion in "sponsor thanks" advertising placed:                             <ul style="list-style-type: none"> <li>○ In FB group (1200 members) : <a href="https://www.facebook.com/groups/longmontmusic">https://www.facebook.com/groups/longmontmusic</a></li> <li>○ FB page (1.5K followers) : <a href="https://www.facebook.com/longmontmusic">https://www.facebook.com/longmontmusic</a></li> <li>○ BOCO FB page (5.5K followers) : <a href="https://www.facebook.com/BoulderCountyLive">https://www.facebook.com/BoulderCountyLive</a></li> </ul> </li> <li>● At June Festival:                             <ul style="list-style-type: none"> <li>○ Display Customer Provided Stage Banner placed by on one of: stage, speaker risers, or similar prominent place in the concert area.</li> <li>○ Placement of handouts and/or biz cards provided by Sponsor at the info tent</li> <li>○ 2x Thanks from Stage on Thurs+Fri+Sat</li> </ul> </li> <li>● After June Fest                             <ul style="list-style-type: none"> <li>○ Facebook After Festival Sponsor Thanks in July and August                                     <ul style="list-style-type: none"> <li>■ FB group (1200 members) : <a href="https://www.facebook.com/groups/longmontmusic">https://www.facebook.com/groups/longmontmusic</a></li> <li>■ FB page (1.5K followers) : <a href="https://www.facebook.com/longmontmusic">https://www.facebook.com/longmontmusic</a></li> <li>■ BOCO FB page (5.5K followers) : <a href="https://www.facebook.com/BoulderCountyLive">https://www.facebook.com/BoulderCountyLive</a></li> <li>■ at in-person events  &gt;= 2 per month July through December (&gt;1000)</li> </ul> </li> <li>○ Website Thanks + Link through 1/1/24</li> </ul> </li> <li>● Picture of Sponsor provided Banner included in festival/promo publicly shared pictures throughout the following 12 months, with bragging rights as "a 2023 Rail on the River Sponsor." Pictures est &gt;10K impressions from July to December. Rights to reuse pictures with sponsor banner visible in your advertising.</li> <li>● Thanks throughout the year on facebook, referrals to sponsor by the group and admins for related services whenever appropriate. We want other potential sponsors to see the value current sponsors get all year long - so we deliver!</li> </ul>	<p><b>\$1000.00</b></p>

Make checks payable to Rail Arts or pay online at <https://railontheriver.coloradograss.org>

**TOTAL**

**\$1000**