

Sponsorship and Table Info – Rail on the River

Without sponsors, we would not be able to do this annual community event.

Sponsorships may be purchased at donations.coloradograss.org

- **\$250: Booth/Info Table or Stuff for sale**
 - Info table at the event along edge of performance space or across from info tent.
This isn't considered a sponsorship, more like a flea market table
 - BYO Easyup + Table – no electricity. Be self contained / self sufficient.
 - Not for food or drink sales. For crafts and similar or for info handout.
 - Does not include admission to the event (you need ticket(s))
 - Does not include after-event Social Mentions.
- **\$500 Sponsor**
 - On list of sponsors at host tent and in list on program as “\$500 Sponsor”
 - On Sponsor list online and on printed programs
 - Thank you from stage at least once each day Thurs Fri Sat
 - Printed materials at info tent. Sponsor supplied ¼ sheet flyers (8.5x11 cut into 4) or biz cards.
 - Check in if they have something similar already prepared/printed.
 - **Social mentions** twice over 60 days after the event.
 - Includes 2 Saturday days passes to the event
- **\$1000 Sustaining Sponsor**
 - Sponsor supplied banner hung on side stage or along the perimeter. 4' x 6' suggested
 - check in if they have something else that is larger.
 - On list of sponsors at host tent, on program, and online as “\$1000 Sustaining Sponsor”
 - Thank you from stage at least twice each day Thurs Fri Sat
 - Pictures of sponsor in photo galleries we share, ongoing goodwill/mentions throughout the year.
 - Printed materials at info tent. Sponsor supplied ¼ or ½ sheet flyers (8.5x11 cut into 4) AND/OR biz cards.
 - Check in if they have something similar already prepared/printed.
 - **Social mentions** 6x after the event, complete by 12/31 of this year.
 - Includes one weekend pass or 3 Saturday passes.
- **\$2000+ Partner Sponsor**
 - All the things in \$1000 sponsor, listed as “Partner Sponsor”
 - Thank you from stage at least 4x each day Thurs Fri Sat
 - Optional table – same parameters as the \$250 Info table. BYO Table and easyup, etc
 - **Social mentions** 12x after the event, complete by 5/31 of next year.
 - Includes one weekend pass or 3 Saturday passes per \$1000.
(so 2 weekend passes or 6 Sat passes for 2K)
- **Useful info for sponsors**
 - Rail Arts 501c3
EIN: 92-1989173
 - railevents@coloradograss.org
 - Rail on the River Music Festival
 - Mailing Address:
Rail Arts
PO Box 90
Hygiene, CO 80533
970-420-9161 (voicemail only)
- **Social Mentions** include the following:
 - FB group (1200 members) : facebook.com/groups/longmontmusic
 - FB page (1.5K followers) : facebook.com/longmontmusic
 - BOCO FB page (5.5K followers) : facebook.com/BoulderCountyLive
 - Supper Songs and Second Sunday Jams (>1K in-person impressions)
Alternating mentions and signage

THANK YOU for your interest!